JENSEN
Sales & Marketing, Inc.

THE JENSEN CONNECTION

North Star

Frightfully Good Water | No Tricks, Just Quality

North Star: delivers reliable, high-performance water treatment solutions for homes and businesses. Engineered and assembled in the USA, its efficient, durable systems provide cleaner, softer water while helping protect plumbing and appliances. Innovative technology reduces salt and water usage without sacrificing performance. Built for simple operation and dependable results, each system makes improving water quality effortless.

- Residential Softeners
- Residential Filtration
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A Boo-tiful Partnership for Better Water

Jensen Sales & Marketing partners with North Star to deliver dependable, high-quality water treatment solutions. Together, we provide lasting performance backed by industry expertise, trusted support, and exceptional customer service.



Residential softening

Why Contractors and Homeowners Choose North Star

- **Compact**, space-efficient designs make installation quick and convenient.
- **Quiet** performance provides dependable treatment without disrupting daily life.
- **User-friendly** electronic controls simplify programming and regeneration.
- **Heavy-duty** resin tanks and quality components support years of reliable service.
- **Multiple capacity** options accommodate households of nearly any size.
- **Efficient** regeneration helps conserve salt and water.
- **NSCWC** and **NSCWHC** models include carbon filtration to reduce chlorine taste and odor.

North Star's residential softeners are long-lasting, reliable, and built for professionals - backed by a strong warranty and trusted performance your customers can count on

Water so good, it's almost supernatural!

Available Models: (single Cabinet) NSC22, NSC31, NSC42, NSCWC, NSCWHC
(two tank): NST30ED, NSTED1, NST70ED1





Residential Filtration

Howlingly good water starts with North Star.

Why Contractors and Homeowners Howl About North Star Filtration

- **Select systems** reduce lead, cysts, sediment, chlorine taste and odor, microplastics, PFAS, and other contaminants.
- **Twist-and-pull** cartridges make filter changes quick and convenient without shutting off the entire water supply.
- **Key systems** are NSF certified for dependable filtration performance.
- **High-flow**, whole-home options help maintain strong water pressure throughout the house.
- The **NSWHCW** offers maintenance-free central filtration with automatic cleaning and flushing every 14 days.

READ MORE ON OUR WEBSITE

North Star residential filtration systems deliver reliable, professional-grade water protection throughout the home. Designed for easy installation and maintenance, they reduce a wide range of contaminants and are backed by trusted North Star support.





SPECIALTY FILTRATION

A monster improvement in water quality.

- **EPAWCF Anti-Scale Filter** - Reduces sediment and rust; easy maintenance
- **IOAPF10 In-Out Filter** - Customizable media; no backwash needed
- **NSAPFSSA Electronic Filter** - Programmable control with vacation mode
- **NSAIV10 Iron Filter** - Reduces up to 10 ppm of iron, chemical-free
- **NSCCTOSSA Chloramine Filter** - Catalytic carbon with automatic self-flush



Commercial Water Treatment



Water so clean, it's hauntingly good!



- **Heavy-duty performance** with single, duplex, triplex, or quadplex tank options
- **Exceptional flow rates** designed for high- volume commercial use
- **SMART-controlled regeneration & backwash algorithms** for optimized salt, water, and energy efficiency
- **Intuitive electronic controls** for easy setup and monitoring
- **Optional BMS (MODBUS) connectivity** for building system integration
- **Durable, non-metallic valves & stainless-steel construction** for long-lasting reliability
- **NSF-certified filtration** options for widespread contaminant reduction across facilities





Manufacture Spotlight

Sink your fangs into cleaner water.



ON SITE TRAINING FOR YOUR COMPANY

WHY IT MATTERS: GAIN EXPERT LED INSTRUCTION, INCREASE PRODUCT KNOWLEDGE, AND ENSURE YOUR TEAM STAYS CONFIDENT AND INFORMED.



Did you know? North Star's AutoSense™ technology learns a household's water use patterns and adjusts when its softener regenerates, helping conserve salt and water.