

NOVEMBER 2025

JENSEN
Sales & Marketing, Inc.



JENSEN SALES & MARKETING

NEWSLETTER

Company of The Month:

U.S. BOILER COMPANY

- Alta
- Aspen
- Citadel
- X-2
- Contractor Review
- Schedule Training
- Contact Us



Stronger Together

Jensen Sales & Marketing Inc. partners with U.S. Boiler Company to provide high-quality, reliable boilers backed by expert support and exceptional customer service.



U.S. Boiler Company

American-Made | Built to Last

U.S. Boiler Company: **Established 1925** designs, engineers, and manufactures residential and commercial heating products in Lancaster, PA. With nearly 300 employees, every American-made boiler is built exclusively for North America, delivering reliable performance and customer-focused solutions.



Alta: The Future of High-Efficiency Heating

Why Contractors & Homeowners Love It

- **No-touch** combustion for quick **start-up**
- Self-diagnostic controls with **auto-calibration**
 - Assesses environmental conditions, continually adjusting boiler operation for comfort and efficiency
- Adaptive temperature reset, no sensor needed
- Bluetooth connection for easy setup and monitoring
- World's first **10:1** gas-adaptive Combi boiler
- Grundfos circulation pump included
- Solo & Combi versions, **80-200 MBH**

The Bottom Line

Alta delivers dependable heating performance with cutting-edge technology and ease of use—making it the smart choice for homes and businesses.

[Read More on our website](#)



ALTA



ASPEN

Aspen: Power and Efficiency in One Package

Why Contractors & Homeowners Love It

- 96% AFUE with **10:1** turndown
- Stainless steel fire tube heat exchanger
- Sage2.3™ controls with optional Zone Control
- High-altitude ready, easy-access side panel
- USB Connect & Bluetooth for smartphone control
- Solo versions **85-399 MBH**, backed by 5-year parts warranty

The Bottom Line

Aspen combines sleek design with cutting-edge technology, delivering dependable, energy-efficient heating for any project.

[Read More on our website](#)

Citadel: Built for Reliable, High-Efficiency Heating

Why Contractors & Homeowners Love It

- Small footprint, zero clearance
- **Stackable**/rackable for maximum output
- 3-in-1 vent connector, up to 300' venting
- Cascade up to 8 boilers
- Commercial-grade water tube heat exchanger
- Indoor/outdoor rated & USB Connect capable.
- Hot Water Supply Boiler & Hot Water Heating Boiler - Use a single unit from your inventory for Hydronic or Domestic applications.
- **399-1500 MBH**

The Bottom Line

Citadel delivers dependable, energy-efficient heating for homes and businesses.

[Read More on our website](#)



CITADEL



X-2

X-2: Reliability and Performance in One Package

Why Contractors & Homeowners Love It

- Controls concealed inside jacket
- Integrated diagnostics & free pump relay
- LWCO option – no piping
- Standard tapping for easy replacement
- American-made cast iron heat exchanger
- Lifetime limited warranty
- Chimney venting or Power venting options
- **38-280 MBH**, 8 sizes

The Bottom Line

Series X-2 delivers reliable, efficient heating.

[Read More on our website](#)

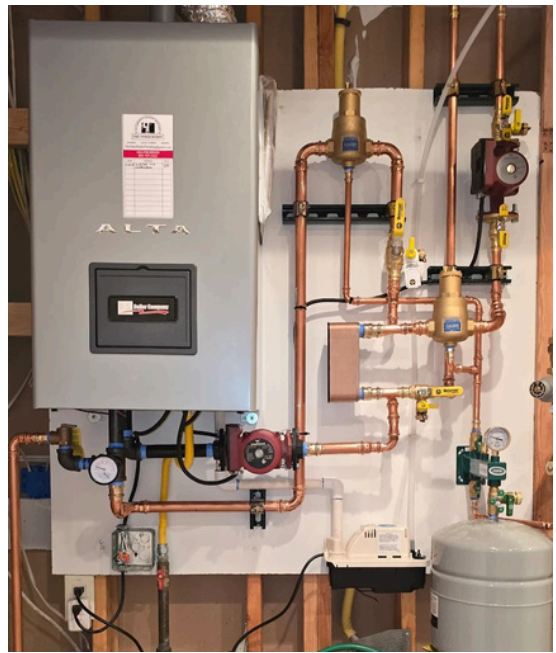


Contractor Review

As a company that specializes in boiler installations, we have been consistently impressed with the quality, reliability, and engineering of U.S. Boiler Company products, as well as the outstanding support provided by Jensen Sales & Marketing, Inc.

Their teams demonstrate exceptional professionalism, responsiveness, and technical expertise, ensuring that every project runs smoothly from start to finish. The commitment both organizations show to their contractor partners truly sets them apart in the industry, and their dedication to product excellence and service has made them a trusted and valued partner in our continued success.

- Derek with The Other Buddy Boilers & Radiant Heating



ON-SITE TRAINING FOR YOUR COMPANY

Why it Matters

Gain expert-led instruction, increase product knowledge, and ensure your team stays confident and informed!

Interested in hands-on product training for your team? We offer customized, in-person training sessions at your location!

REQUEST TRAINING



We'll review your request and reach out to schedule your session.



This Month's Smile

Why did the boiler go to therapy?

.....

It couldn't handle the pressure!



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